

# CREATE A CULTURE OF DISCOVERY



INSPIRE LEADERS IN  
TEACHING, LEARNING  
& RESEARCH

Make your library a hub for discovery by offering resources that expand research possibilities, generate more opportunities to learn, and connect collaborators in a shared journey.



# HOW CAN YOUR LIBRARY EMPOWER DISCOVERY?

## Expand the Possibilities of Teaching, Learning & Research with Gale

### Spark Inspiration by Opening Previously Unexplored Research Pathways

With Gale digital resources, you can offer a more comprehensive view of relevant content across your library's holdings. From a researcher unearthing *Gale eBooks* as related resources in *Gale Primary Sources* to an instructor diving deeper into research topics with *Archives Unbound*, it's easier than ever for students and faculty to make discoveries that weren't previously possible in your library's Gale ecosystem—and become academic leaders on campus.

### Offer More Ways to Discover—and Guide Learning

Thanks to continuous investments in the platform, navigation options and learning tools in *Gale Primary Sources* give users multiple ways to make discoveries with greater ease than ever before. Researchers can use advanced search and discovery tools to find specific content across your library's archive holdings. To help enhance research practice in a classroom environment, new and experienced users can learn to navigate both *Gale Primary Sources* and *Gale Digital Scholar Lab* with digital Learning Centers. As all-in-one instructional tools that accompany an expanding roster of archives at no extra cost to the library, Learning Centers are valuable for faculty and librarians focused on increasing digital literacy.

### Access Seamless Integration & Support

Integrations with your library's discovery services make it easy for researchers to access Gale digital solutions anytime, anywhere. Dedicated support services are also available 24/7, including access to training tools and promotional materials.

# UNEARTH EYEWITNESS HISTORICAL ACCOUNTS

## Explore the Capabilities of Gale Primary Sources

Connect students and instructors to unique collections of firsthand accounts of history with *Gale Primary Sources*. The features in these archives are continuously updated to help researchers discover valuable primary sources and expand digital literacy.

- **Learning Centers:** Now available on nearly 40 *Gale Primary Sources* archives, with more coming this year, digital Learning Centers guide students and faculty through platform navigation, research ideas, and opportunities for instruction—at no additional cost to your institution.
- **OCR Improvements:** Researchers can now view optical character recognition (OCR) text side by side with scanned documents. Gale is committed to continuously improving searchability with updated OCR technology, and recently completed OCR remediation projects for *The Times Digital Archive* and *Eighteenth Century Collections Online*, with more to come.
- **Related Resources:** Researchers can find relevant *Gale eBooks* as related resources in select *Gale Primary Sources* archives, as well as *Archives Unbound*, to dive deeper into topics.
- **Research Tools:** Powerful tools give users more ways to explore. Cross-search allows researchers to find content across your *Gale Primary Sources* archives, while advanced search limiters help them pinpoint content by publication, date, and more. Users can also find insightful essays from collection advisory boards, often available before the Learning Center is launched.
- **Browse Feature:** On select archives, users can discover content by browsing the collection's complete list of files in the order they were arranged by the source library.

- Keep up with the latest *Gale Primary Sources* updates at [gale.com/primary-sources](http://gale.com/primary-sources)



I was able to expand the horizons of the project, reaching for new genres of texts that had previously not been on my radar. The project feels much richer now and more encyclopedic . . . I also plan on bringing [*Gale Primary Sources* and *Gale Digital Scholar Lab*] into the classroom and feel very comfortable developing lesson plans that teach students how to use the tools and identify which best suits their purposes and needs.



— Sarah Weston,  
Doctoral Candidate, English,  
Yale University, and  
Gale-ASECS  
Non-Residential Fellow

# BRING PRIMARY SOURCES INTO THE CLASSROOM

## Use Learning Centers to Enrich Instruction

Increase primary source literacy and expand research possibilities in an instructional environment with digital Learning Centers in *Gale Primary Sources* archives. Based on the Association of College and Research Libraries (ACRL) and Society of American Archivists (SAA) *Guidelines for Primary Source Literacy* learning objectives, Learning Centers guide users through four workflow steps: **Conceptualize, Find, Read, and Use.**



## Preview the Learning Center Workflow

### ➡ Conceptualize Your Research Question

*Learn more about this archive to help generate and refine your research question.*

- About This Archive
- Sample Topics and Searches
- Content Advisory
- About the Source Collections

### ➡ Find Primary Source Documents

*Employ effective search and browse strategies to find relevant sources.*

- Search the Archive
- Language and Terminology
- General Search Tips
- Topic Finder and Term Frequency
- Browse the Archive

### ➡ Read, Understand, and Evaluate

*Identify and understand key information in primary source documents. Examine their viewpoints, biases, historical context, and more.*

- Search Term Hits and OCR
- Metadata and Full Citation
- Research Examples

### ➡ Use and Incorporate into Your Research

*Discover examples of essays that use primary sources as well as tips on citing and reusing primary source documents in your research.*

- Citing Your Documents
- Copyright and Reuse
- Essays

# Which Gale Primary Sources Have Learning Centers?

- Amateur Newspapers from the American Antiquarian Society
- American Fiction, 1774–1920
- American Historical Periodicals from the American Antiquarian Society
- Archives of Sexuality and Gender\*
- British Library Newspapers
- China and the Modern World\*
- Crime, Punishment, and Popular Culture 1790–1920
- Daily Mail Historical Archive, 1896–2016
- Declassified Documents Online: Twentieth-Century British Intelligence<sup>†</sup>
- Decolonization: Politics and Independence in Former Colonial and Commonwealth Territories<sup>†</sup>
- The Economist Historical Archive, 1843–2020
- Eighteenth Century Collections Online
- Environmental History<sup>†</sup>
- Financial Times Historical Archive, 1888–2016
- Illustrated London News Historical Archive, 1842–2003
- The Independent Historical Archive, 1986–2016
- Indigenous Peoples of North America
- International Herald Tribune Historical Archive, 1887–2013
- Liberty Magazine Historical Archive, 1924–1950
- The Listener Historical Archive, 1929–1991
- The Mail on Sunday Historical Archive, 1982–2011<sup>†</sup>
- The Making of the Modern World
- The Mirror Historical Archive, 1903–2000
- Nineteenth Century Collections Online\*
- Nineteenth Century UK Periodicals
- Nineteenth Century U.S. Newspapers
- Picture Post Historical Archive, 1938–1957
- Political Extremism and Radicalism\*
- Public Health Archives
- Punch Historical Archive, 1841–1992
- Refugees, Relief, and Resettlement
- Religions of America
- Sabin Americana: History of the Americas, 1500–1926
- Seventeenth and Eighteenth Century Burney Newspapers Collection
- Seventeenth and Eighteenth Century Nichols Newspapers Collection
- Slavery and Anti-Slavery: A Transnational Archive
- State Papers Online\*
- State Papers Online Colonial\*<sup>†</sup>
- Sunday Times Historical Archive, 1822–2016
- The Telegraph Historical Archive, 1855–2016
- The Times Digital Archive, 1785–2019
- The Times Educational Supplement Historical Archive<sup>†</sup>
- The Times Literary Supplement Historical Archive, 1903–2019
- U.S. Declassified Documents Online
- Women's Studies Archive\*



Product screen capture as of June 2023. Actual interface may vary.

\*These Gale Primary Sources have bespoke Learning Centers for each series part. We will continue to add Learning Centers to additional Gale Primary Sources archives over time, and each new archive going forward will add a Learning Center within months of release.

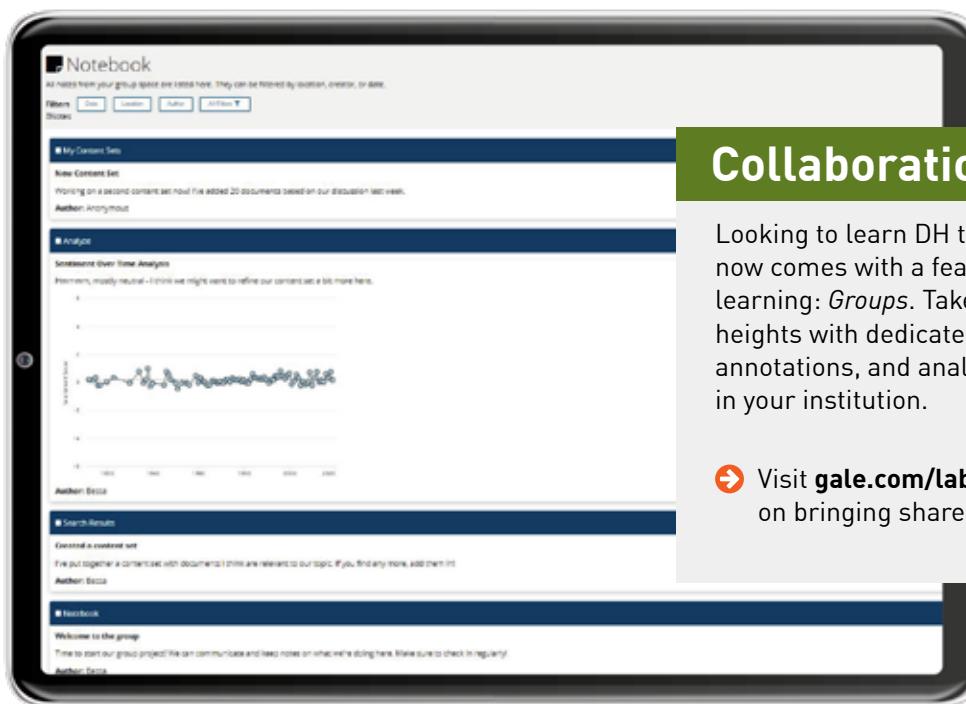
<sup>†</sup>Learning Center coming in fall 2023.

# REMOVE BARRIERS TO DIGITAL SCHOLARSHIP

## Develop Data Literacy Skills with Gale Digital Scholar Lab

Built directly into the platform, the comprehensive Learning Center in *Gale Digital Scholar Lab* guides students through the use of digital humanities (DH) methods to develop the analytical skills they'll need in the twenty-first-century workforce.

- **Fully Integrated:** The Learning Center is deeply embedded into each step of *Gale Digital Scholar Lab*'s Build, Clean, and Analyze workflows, creating an engaging environment for both new and experienced users.
- **One-Stop Learning:** Connect researchers to carefully curated starter datasets, sample projects, instructional videos, FAQs, and more to remove barriers to platform usage and accelerate the research experience.
- **Instructional Support:** Not just a vital tool for learners, the Learning Center also amplifies the instructional capabilities of librarians and faculty, providing an all-in-one resource for increasing data literacy across the institution.
- **Support Workforce Readiness:** The Learning Center guides student researchers through crucial steps to master transferrable skills in data literacy and statistical analysis.



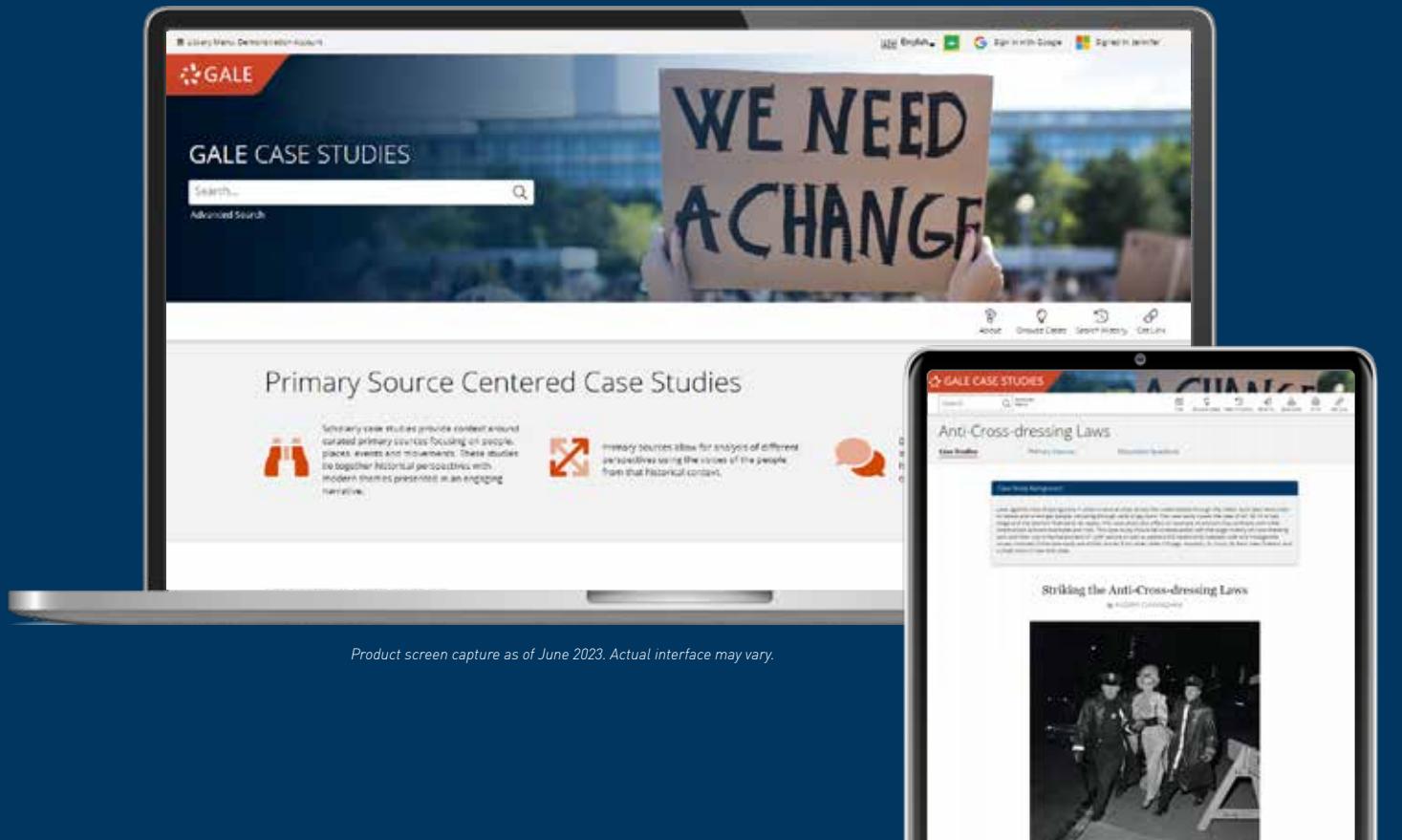
### Collaboration In Context

Looking to learn DH together? *Gale Digital Scholar Lab* now comes with a feature to support project-based learning: *Groups*. Take collaborative projects to new heights with dedicated workspaces for content sets, annotations, and analytical outputs from multiple users in your institution.

→ Visit [gale.com/labgroups](https://gale.com/labgroups) for more information on bringing shared discoveries into the classroom.

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# ENGAGE STUDENTS AND ENCOURAGE CRITICAL ANALYSIS



## Discover Gale Case Studies

Prioritize equity, diversity, and inclusion (EDI) initiatives and enrich the teaching of critical social issues with *Gale Case Studies*. These course-ready modules provide expert commentary and historical context to help undergraduate students discover critical links between historical events and contemporary social issues.

Get more details at [gale.com/case-studies](https://gale.com/case-studies)

## Case Study Modules:

- Intersectional LGBTQ Issues
- Public Health Issues
- Political Extremism
- Race and Civil Rights
- Refugees and Migration
- Women's Issues

# ENJOY ALL-IN-ONE SUBSCRIPTION ACCESS

See the Power of Gale Research Complete



Empower users at every academic level with an all-in-one research and instructional portal. *Gale Research Complete* provides subscription access to aid discovery among the largest package of primary and secondary sources available to libraries today, including Gale's proprietary databases and award-winning references. *Gale Research Complete* helps you connect researchers to high-quality, current resources—covering nearly every research area and discipline at an affordable price.

# EXPLORE GALE RESEARCH COMPLETE ➔

## Gale Literature

Offer access to an integrated research experience that brings together Gale's premier literary databases with *Gale Literature*. Users can cross-search over 2 million primary and secondary sources and close to 500 literary journals to find literary commentary, biographical information, reviews, literary works, and more from all time periods and genres.

### Literature Spotlight

#### Gale Literature Criticism

Provide unparalleled access to centuries of literary commentary, spanning a range of modern and historical views on authors and their works across genres, regions, and eras.

#### Gale Literature: Dictionary of Literary Biography

Connect researchers to biographical and critical essays that provide essential context to understand the careers and writings of more than 12,000 published novelists from all time periods and from around the world.

## Relevant Business Resources

### Gale Business: Insights

Deliver comprehensive business intelligence with tools that make it easy to connect data to practical applications. *Gale Business: Insights* combines Gale reference content with respected business sources and full-text periodicals to help students and researchers gain a broader understanding of the global nature of today's business world.

### Gale Business: Entrepreneurship

Support business students and prospective entrepreneurs with a database that covers all aspects of starting and operating a business. *Gale Business: Entrepreneurship* is mapped to four key states to guide business-development research: plan, fund, start, and manage.

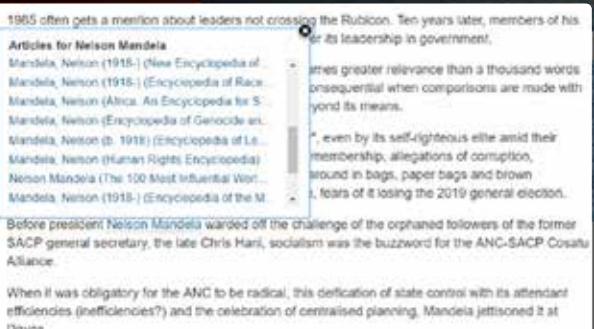
### Gale eBooks

Encourage learners to dive deeper into authoritative content with *Gale eBooks*, an award-winning eBook platform that meets both student and researcher needs. This package includes all Gale reference guides, like the *International Directory of Company Histories*, and acclaimed series, such as:

- Encyclopedia of Emerging Markets
- Encyclopedia of Islam and the Muslim World
- History of World Trade since 1450
- Encyclopedia of World Biography
- The Gale Encyclopedia of Medicine
- The Gale Encyclopedia of Science
- New Encyclopedia of Africa

### Archives Unbound

Give researchers access to firsthand accounts from those who witnessed history as it happened. Comprising more than 400 unique, tightly focused primary source collections and over 13 million pages of historical documents, *Archives Unbound* supports multidisciplinary research in history and political science from the medieval period to the new millennium. Researchers will find collections on topics such as European colonialism, Native American studies, Nazism and the Holocaust, Arab-Israeli relations, U.S. foreign policy, FBI files, civil rights movements, and more.



*Gale Research Complete* utilizes Gale's InterLink technology. It connects periodical articles in *Gale Academic OneFile* and *Gale General OneFile* to contextually relevant results within *Gale eBooks*.

# → EXPLORE GALE RESEARCH COMPLETE

## Gale Academic OneFile

Connect students to the information they're looking for with a premier periodical resource. *Gale Academic OneFile* provides millions of articles from over 19,500 scholarly journals and other authoritative sources, including full-text publications from *The Economist* and *The New York Times* as well as podcasts and transcripts from NPR and CNN.

## Gale General One File

Enable students to search a broad but curated list of general-interest publications. *Gale General OneFile* delivers access to over 14,000 periodicals, newspapers, reference books, and multimedia sources, along with more than 200,000 images, 3,300 audio files, and thousands of videos from sources like NYTimes.com and the Associated Press.

## Gale Directory Library

Give users access to easily search, sort, export, and analyze millions of documents from 21 of Gale's most-respected directories. Subjects include associations, companies, market share and rankings, scholarships, genealogy, publications, special libraries, research centers, and more.

## Gale In Context

Connect students and instructors to premier digital resources with current, authoritative, and media-rich content. The topical databases in the *Gale In Context* suite span core subjects, meet the diverse needs of learners, and teach digital literacy skills.



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Want to learn more about the unique and powerful subscription access of *Gale Research Complete*? Visit [gale.com/grc](http://gale.com/grc)

# OFFER SEAMLESS INTEGRATION & COLLECTIONS SUPPORT

**Help Librarians  
& Faculty Drive Usage**



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## Academic Outreach & Engagement

Partner with Gale's dedicated academic outreach and engagement team to drive usage and awareness of Gale resources across your campus. We work with librarians from across North America to create collaborative engagement opportunities with faculty and students and integrate databases, primary sources, and eBook content into instruction.

➡ Contact the team at [gale.academicoutreach@cengage.com](mailto:gale.academicoutreach@cengage.com)

## Integrated Technology

Increase discoverability and improve workflows when you leverage technology integrations that expand access to your library's resources. Gale offers comprehensive solutions that enhance the learning experience by integrating with everything from learning management systems (LMS) to your integrated library services (ILS) platform.

- **Discovery Services:** Connect users to your Gale resources within library discovery services, classrooms, and the open web. Your library can improve access with a single sign-on through popular services like Google, Microsoft, Shibboleth, and OpenAthens.
- **Learning Management Systems:** Expand access and increase student discovery in the classroom by incorporating Gale resources into your institution's LMS. Gale solutions integrate with any LMS that supports LTI 1.0, including Canvas and Blackboard, allowing instructors to embed links and documents into assignments, discussions, and more.
- **Collaboration Tools:** Enable users to easily access, share, save, and download content—including highlights, notes, and other e-resources. Many Gale products feature integration capabilities with Google Drive and Microsoft Office 365.

## Collections Support

Gale customers have 24/7 access to Gale support. Simply enter your location ID and browse by product to find training, links, and other materials you need on [support.gale.com](https://support.gale.com).

- **Access Training Tools:** Find a wealth of training materials to help librarians and end users get the most out of your digital resources, including on-demand tutorials, webinars, case studies, and tip sheets. For more in-depth support, schedule virtual or on-site workshops, Train the Trainer events, and more.
- **Promote Your Library's Investments:** Access digital toolkits to increase awareness of your library's Gale resources, including social media posts, email templates, printable assets, and product icons.
- **Improve Resource Utilization:** Help students and faculty easily access the content they need. Download a customized Springshare A-to-Z list import file with direct URLs to your Gale products, customize your MARC records, and use Gale LibGuides to drive usage and awareness of available resources in your library.

➡ Get 24/7 support at [support.gale.com](https://support.gale.com)



# HOW TO ORDER YOUR GALE REPRESENTATIVES

Consult with a knowledgeable team of product experts who are prepared to partner closely with you to determine the right mix of resources to meet the needs of your library and budget.

- ➡ Visit [gale.com/rep](https://gale.com/rep) to find your contacts.

# GET SUPPORT

Integrate resources into your institution with strategies to engage users with social media posts, press releases, the Gale blog, and more.

- ➡ Check [support.gale.com](https://support.gale.com) to gain insight into system status and access tools for success.
  - ➡ Receive 24/7 technical support from Cengage's U.S.-based team.
  - ➡ Schedule a Train the Trainer workshop for your entire staff so you can be sure to get the most out of your Gale products.
- ➡ Visit [gale.com/academic](https://gale.com/academic).

Gale, here for **everyone**.