## PRODUCT SPOTLIGHT

# CONNECT WITH LIFELONG LEARNERS



Looking for a way to connect your library to learning even more? Online resources like Gale Courses position libraries such as yours as educational institutions—making lifelong learning more accessible. In fact, Gale Courses deliver hundreds of engaging, instructor-led online courses focused on professional development, technology skills, and personal enrichment-all designed to help transform lives and foster positive outcomes in your community.

### ONLINE LEARNING ANYTIME, ANYWHERE— JUST A CLICK AWAY

#### **OFFER SOMETHING FOR EVERYONE**

With approximately 325 options to choose from, patrons can learn professional skills, earn an education credit, or develop a new hobby.

#### LEARN FROM THE BEST

Get one-on-one help and feedback, with classes taught by college instructors and experts in the field.

#### WORK AROUND BUSY SCHEDULES

Classes are six weeks long, and new classes start each month. Once the session starts, the course and all materials can be accessed 24/7 in the online classroom.

#### **PROVIDE CERTIFICATION**

After finishing a course with a passing score, students receive a certificate of completion.

#### **RECEIVE FEEDBACK**

Students can rate their experience and provide feedback on their course.





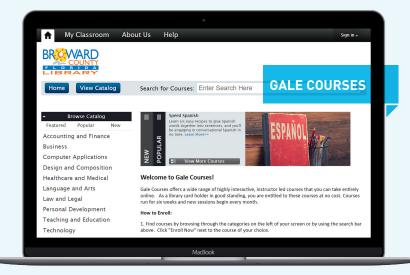
Gale, here for everyone.

#### **TOP 20 MOST POPULAR COURSES**

Accounting Fundamentals Speed Spanish Introduction to Microsoft Excel 2019 Discover Sign Language Grammar Refresher Introduction to QuickBooks Online Computer Skills for the Workplace Stocks, Bonds, and Investing: Oh, My! **Project Management Fundamentals** Introduction to Python 3 Programming Intermediate Microsoft Excel 2019 Introduction to SQL Grammar for ESL Drawing for the Absolute Beginner Getting Started with Google Workspace Real Estate Investing Writing Essentials Personal Finance Speed Spanish II Introduction to Microsoft Word 2019

"I have a feeling as long as Gale is adding new classes, I will be adding to my Gale "to-do" course list. Every time I complete a course, I feel a bit sharper and better able to serve my staff and patrons."

Mary Kelly, Youth Services Librarian Lyon Township Public Library, South Lyon, MI



Product screen capture as of June 2023. Actual interface may vary.

#### **24/7 ACCESS**

Allows students to complete lessons on their own schedule.

#### **ONGOING COMMUNICATION**

Discussion boards allow students to engage with the instructor and peers.

#### **BIWEEKLY LESSONS**

Lessons are assigned twice a week and feature text, video, games, and images. Patrons will have access to all previously released lessons until the course ends.

#### **READY-MADE PROGRAMMING**

Supplement your on-site class offerings without extra staff time. Patrons can further explore newfound interests and skills.

#### **CUSTOMIZATION**

Libraries can customize the product landing page with their logo and color scheme.

#### MEASURABLE

An intuitive dashboard with real-time tracking and reporting tools chronicles patron engagement and program outcomes.

Courses offered on a wide array of topics, including:

- Microsoft Office products, such as Word, Excel, PowerPoint, Access, and more
- Six Sigma preparation, Google Workspace, and project management
- Grant writing, creative writing, business writing, and technical writing
- Business skills, entrepreneurship, and career planning
- Graphic design, web design, and digital photography
- Test preparation for ACT, SAT, Praxis, LSAT, and GRE
- Computer programming, database management, and data science
- Teaching, parenting, and homeschooling
- Health and wellness, language learning, and hobbies



