

The Value of the Gale PowerSearch Platform:

NEW FEATURES

- Search Assist provides web-search functionality and recommendations similar to Yahoo and Google
- On-demand language translation includes three newly added languages: Chinese, Japanese and Korean
- Enhanced results include improved relevancy rankings and easier access to filters and limiters
- More intuitive advanced searching with Search Assist on the most used indexes

AND MUCH MORE

- Users can cross-search Gale holdings such as *Gale Virtual Reference Library*, *InfoTrac* collections and specific *In Context* resources
- Results include multimedia — images, video and podcasts
- Search within result lists to target specific content
- Technology that delivers audio versions of articles and downloadable MP3 files
- Document management includes e-mailing, bookmarking, downloading or printing
- Easy-to-use citation tools facilitate research results

General Reference Center Gold

General Reference Center Gold integrates thousands of key business and general-interest titles

Perfect for researchers at all levels, *General Reference Center Gold* features 24/7 access to a wide range of full-text titles, indexes and abstracts, from national news magazines and encyclopedias to core business journals.

General Reference Center Gold, operating on the award-winning *Gale PowerSearch* platform, provides 24-hour access to an integrated set of general interest sources: magazines, newspaper articles, children's magazines, almanacs, encyclopedias, dictionaries, reference books and more. From national news magazines and key encyclopedias to core business journals, *General Reference Center Gold* has the full-text and image resources students and researchers need. Content includes more than 5,700 titles, of which, more than 4,400 are available in full-text, making it easy for researchers to locate answers for their general-interest research queries. This premier resource will empower users by delivering the answers they need. Use *General Reference Center Gold* to locate articles on the following topics: Current Events, Business and Industry Trends, Arts and Sciences, Popular Culture, Sports, Hobbies and more.

The image displays three overlapping screenshots of the General Reference Center Gold website interface. The top screenshot shows the search page with a search bar and navigation tabs. The middle screenshot shows search results for 'white house' with a list of articles and filters. The bottom screenshot shows a detailed list of publication titles and document types.

Access thousands of periodicals, core journals, newspapers and encyclopedia articles in this comprehensive general reference resource.

Tabbed lists organize results by type, providing quick access to academic journals, magazines, books, news and multimedia. Search results may be viewed by Subject, Document Type or Publication Title.



General Reference Center Gold features:

- New Web-like interface to encourage browsing
- More than 5,700 titles, with more than 4,400 in full-text
- 25 years of backfile
- Podcasts from sources such as National Public Radio, Science@NASA, Headline News and NRO radio
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- More than 15 acclaimed reference works such as *Gale Encyclopedia of Science* and *Columbia Encyclopedia*
- And much more

General Reference Center GOLD
INFOTRAC

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Title: Pittsburgh renewed: the Steel City's regeneration is one of the US's greatest success stories
Author(s): Lindsay Sutton
Source: *Business Traveller*. (Feb. 2011): p54.
Document Type: Article
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Article Text:
From the late 19th century until the mid-20th century, Pittsburgh—located at the western edge of Pennsylvania, deep in Appalachian Mountain territory—was so polluted that a blanket of smog regularly hung over its vast steel mills, spread out along its three major riverbanks. Gas lamps often remained on during the daylight hours and office workers would take a spare shirt to change into at lunchtime, in a bid to maintain their white-collar image.
From bleak industrial town to what the US's 2007 Places Rated Almanac called the "most liveable city in the US" is quite a journey to make, but as the world's press found out at the summit, Pittsburgh's regeneration is one of America's success stories. And choosing it for the G20 was astute—from his days on the stump during the 2008 Pennsylvania primary elections, President Obama knew it would serve as an example of rebirth to a world reeling from the recession.
Approaching the city from the Fort Pitt road tunnel is breathtaking—when you emerge, look down at "The Point", where the Allegheny and Monongahela rivers join to become the Mississippi-bound Ohio River, and you'll see why a New York Times writer described it as a city with a truly grand entrance. Today, there's not a steel mill nor a wisp of smoke in sight as you gaze down on the city's skyscrapers, huddling on the "Golden Triangle" that forms the apex between the two tributary rivers. On the waterside, new offices, shops and housing have replaced the grimy plants that once blackened the sky.
Instead of coal and steel, the manufacturing, finance and hi-tech and information and communications Quarterlies, has seen the emphasis 25 years here. "When Humphreys they could put any of him together they did it, even though it needed philanthropic sticking plasters."
These plasters—in the form of captains of industry—were red 1970s and 1980s. During the 1970s and 1980s, more than 60 Marshall Plan money was put into the city. The city failed to reinvent itself.

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Title: Pittsburgh renovó: la ciudad de acerola regeneración éxito más grandes de s
Author(s): Lindsay Sutton [ILUSTRACIÓN OMITIDA]
Source: *Business Traveller*. (Feb. 2011): p54. Cuando la prensa acreditada blanca G20 de los líderes de mundo debía elegir una ciudad para el G20, Pittsburgh fue elegida. La mayoría de la gente pensó en ella como una ciudad que la ciudad de acero produjo la mitad de los E.E.U.U.s

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