# INSPIRE A LIFELONG LOVE FOR READING



Large print might be the most powerful yet most underutilized tool on your shelf. More libraries are beginning to discover that large print can support reading for all ages and stages. Large print isn't just a bigger font size. It's proven to be an effective literacy intervention tool for young readers, a solution for adults who need a break from digital devices, and an easy-to-read format for seniors. Compared to standard print format, large print books help with decoding, fluency, tracking, and comprehension. With hundreds of bestselling titles to choose from, Thorndike Press can help you find the perfect fit for your patrons.

# EXPAND YOUR LARGE PRINT COLLECTION AND BROADEN YOUR COMMUNITY IMPACT

#### OFFER AN OPTION FOR EVERY READER

Readers of all abilities and experience levels are comfortable turning to large print as their go-to format. Large print also benefits speed readers, English as a second language (ESL) learners, young readers, stationary exercisers, and people who experience digital eye fatique.

#### STRENGTHEN MINDS AND BUILD CONFIDENCE

Reading books is essential to brain development and improves cognitive function, particularly for striving readers and seniors with dementia. In a recent study, students who felt anxious about reading reported that large print significantly reduced their anxiety.

#### **GIVE READERS WHAT THEY WANT**

Our editors choose titles based on current bestsellers, genre fiction, biography, history, lifestyle nonfiction, and vibrant young adult fiction. Each month, our editors provide a list of read-alikes, books by lesser-known authors whose styles are similar to popular authors, as well as a list of titles curated by library peers—because librarians know what librarians want.

#### **CHOOSE A PLAN FOR ANY SIZE OR BUDGET**

Standing Order Plans are available for bestsellers, individual genres, or audiences. Librarian's Choice Plans offer the option to choose your own titles with discounts based on quantity.

#### SUPPORT LIBRARY STAFF

With an average tenure of 10-plus years, our library sales consultants are well prepared to answer questions, assist in selection, or help with your order. Experienced consultants are dedicated to specific libraries to better serve your individual needs.





"We notice every day that 40 to 50-somethings are taking advantage of the easy-to-read print. I've heard the comment, 'After spending a day on the computer at work, it's nice to give my eyes a break with larger print."

Amy J. Weiss, Technical Services Woodridge Public Library (IL)

"Thorndike Press does an excellent job with recommending readalikes, which make our picks very successful. We can please our customers and stretch our budget."

Viccy Kemp, Technical Services Manager Flower Mound Public Library (TX)

#### **Thorndike Press Large Print**



taff meeting at the rehab center. She'll lon't ask who's watching the twins. It's

posed to be me, of course. Abuela is bably struggling, or else Roli is helping. MERCI pi is chewing on a toothpick. His beard abbly at this hour, and he's sweaty. I tell he's tired, and he's wearing his achy work face. I think of last year when ked Papi what he liked about being a hter. It was Career Day at school. Some ents came in to talk, but if yours couldn't ke it, you had to ask your parents about ir work and report back. Just my luck, t day somebody had stiffed him \$250 for

king a dent in a gara on a job. The guy sa en he parked the var already there when h

16-POINT FONT Actual size

er to argue with his always easy. I don't ch about being a cd, and he's le gives me a so' then he drive ce. I think of las Why are we hat he liked abo career Day at scl to talk, but if yo

to ask your

### BENEFITS IN ACTION

#### **EASY-TO-READ FONT**

Thorndike Press books are typeset in 16-point Plantin font in jet-black ink on high-opacity paper.

#### **SIMILAR IN SIZE**

Often the same size or smaller than standard print editions, Thorndike Press books are complete and unabridged.

#### **QUALITY GUARANTEE**

Made with durable materials in laminated hardcover and library-bound softcover formats, our books are made to withstand high-volume use and come with a 100% satisfaction guarantee.

#### **COST-EFFECTIVE SOLUTION**

Thorndike Press offers free library processing and shipping on all orders.

## MEET THORNDIKE PRESS

Large print can aid reading comprehension, help with the transition from beginner-level books to young adult titles, and increase feelings of confidence and satisfaction for all readers. As the leading large print publisher, Thorndike Press, from Gale, a Cengage Company, is committed to offering libraries more bestselling titles from fiction and nonfiction authors than any other large print publisher.

Linda Freund. Reading Improves Memory and Helps Prevent Dementia (2019, May) Retrieved from https://www.beingpatient.com/reading-improves-memory-prevent-dementia/. Based on study published in JAMA Psychiatry in July 2018

From a nationwide study about the efficacy of large print books on student reading skills and mindsets done in partnership with Project Tomorrow® and Thorndike Press, from Gale, a Cengage Company.







