THE 4 PILLARS OF EFFECTIVE PD

District leaders share how they used digital content from leading publishers such as ASCD, ISTE, and Solution Tree to build sustainable and equitable professional development (PD) or learning programs. You can too!

MAKE IT PERSONALIZED
It’s impractical for educators to have all of the research and literature. It’s also hard to anticipate what might be needed in the future. Teachers need to find what they need, when they need it.

“I could have purchased 40 copies of a title from ASCD and passed it out to everyone to flip through. But giving people an entire book without sufficient time to read and have structured learning interactions might have been wasteful. Luckily, we have this book through Gale eBooks: Professional Learning.”

Doreen Bergman
Director of Educational Programs, Onondaga-Cortland-Madison Board of Cooperative Educational Services

EMBED IT INTO THE JOB
To support continuous improvement, adults have to be learners. Most districts have curriculum leadership structure. These meetings should include learning for the teacher leaders and administrators on the team.

“Reading articles and chapters from our PD collections makes the times when we come together in a formal setting much more productive, effective, and efficient for our participants. We’re really moving from traditional to future ready.”

Jeff Craig
Assistant Superintendent for Curriculum and Instruction, Cortland Enlarged City School District

KEEP IT SUSTAINABLE
Professional learning days are few and far between. Regularly communicate with faculty and sustain focus on goals. Examples and suggestions to support student engagement can be provided to teachers on a periodic basis.

“Our professional evaluation system is based on Charlotte Danielson’s work, which is a set of four domains or four aspects of teaching and learning that have subcategories that can be used to drill down to provide feedback to teachers as well as use for discussion points.”

Doreen Bergman
Director of Educational Programs, Onondaga-Cortland-Madison Board of Cooperative Educational Services

TIE IT TO EVALUATIONS
Improved follow through for teachers leads to improved student success. Use a digital library to find research-based, proven strategies that drive growth. Then attach that to any web-based evaluation tool.

Jeff Craig
Assistant Superintendent for Curriculum and Instruction, Cortland Enlarged City School District

For more information, access our white paper and webinar at gale.com/4pillars.