

## EDUCATION FOR



Enrich your community and help every adult learner succeed with innovative, flexible online resources.

# Different Journeys. Different Goals. ONE SOLUTION.

Expand access to educational opportunities and foster personal and professional growth with a suite of high-quality learning resources. Gale provides libraries with a range of accessible online programs to help learners meet their goals at every stage of their lives and careers.

**GOAL:** 

Prep for the Next Stage



Gale Presents: Peterson's
Test and Career Prep

**GOAL:** 

Get a High School Diploma



Gale Presents:
Excel Adult
High School

#### **GOAL:**

**Upskill and Advance** 



Gale Presents: Udemy

#### **GOAL:**

**Continue the Learning Journey** 



Gale Courses



### **EVERYONE GROWS** with Gale

Extend your library's reach as a learning institution with easy-to-use, flexible solutions and built-in support to promote achievement.

Even better, help your patrons discover your library's Gale online learning resources with an intuitive landing page that guides them to the right resource to meet their learning goals. This is a free add-on feature when a library subscribes to two or more resources in the Gale Online Learning Suite.



## **RESOURCES** for Every Stage

High school diplomas, college and career planning, upskilling, and personal enrichment



## **FLEXIBILITY** for Every Schedule

On-demand lessons, rolling start dates, and 24/7 access to content



## **ACCESSIBILITY** for Every Learner

Courses in multiple languages, ELL tools, tutoring, and peer support



## **SUPPORT** for Every Library

Tools and support to help you manage, use, and promote your Gale resources

## Connect Your Community with the RIGHT RESOURCES FOR SUCCESS

Gale offers four options to help patrons meet their goals while supporting your library to efficiently manage staff resources and budget.

### Gale Presents: Peterson's Test and Career Prep

Empower community members to reach milestones with a broad range of exam support and college and career resources.

#### Gale Presents: Excel Adult High School

Help adult learners meet their goals for a better future with flexible, accredited high school diplomas in 24 months or less.

#### Gale Presents: Udemy

Give patrons access to in-demand skills training across 75 categories so they move forward with confidence.

#### **Gale Courses**

Support lifelong learners with 325 instructorled courses in professional development, technology, and personal enrichment.



Offer your community tailored support to help them map out their futures and achieve their goals.

Give learners the resources they need to pass a range of exams and certifications plus additional resources to move forward on their career paths.

**Gale Presents: Peterson's Test and Career Prep** offers courses and practice exams to support better test results, as well as personalized career assessments and practical tools to help job-seekers succeed.

Exam prep is available for tests including:

ACT/SAT

Citizenship

GRE

Trades

LSAT

- Real Estate
- NCLEX-PN
- Cosmetology

#### **Career Resources**

- College and Financial
   Aid Guidance
- ✓ Job Search Support
- ✓ Practice Interview Tools
- Robust Resumé Builder with Templates and Cover Letter Samples
- Military Crosswalk for Civilian Transition





Nearly 30 million Americans, representing 11.5% of the population aged 18 and over, don't have a high school diploma.\*

Offer better career opportunities and life outcomes with *Gale Presents: Excel Adult High School*, an innovative path to an accredited high school diploma in 24 months or less.

This online platform offers comprehensive support for a successful learning experience, including:

- 24/7 online access for self-paced learning
- Success coaches and one-on-one tutoring
- ✓ Transfer credits from previous high school or passed sections of the GED®, HiSET®, or TASC
- Translation tools for English language learners (ELL)
- **☑** Earn 21 free college credits through ACE courses

#### \*Source: U.S. Census Bureau, 2016–2020 American Community Survey 5-Year Estimates.

## Comprehensive **ELL Support**

Lower barriers to English language acquisition and comprehension.
Built-in translation tools simultaneously present content in learners' native languages and English, with the option to have materials read aloud.



Today's job-seekers are reevaluating their career approach, seeking more flexibility and the opportunity to develop in-demand professional skills.

*Gale Presents: Udemy*, a leading online learning platform, provides vital training and foundational knowledge to help adult learners meet their career advancement goals.

Connect patrons to thousands of video-based courses in areas like business, technology, and personal development to help keep work/life balance in place. Built for an authentic and flexible learning experience, the platform offers:

- ✓ Data-driven content updates to reflect market demand
- Courses taught by native speakers in 14 languages
- Learner-centric approach with content that's engaging, relevant, and accessible
- ✓ Instruction by industry thought leaders

## In-Demand Course Topics Include:

- Arts and Creativity
- Programming
- ✓ Data Science
- Podcasting
- ✓ UI/UX Design
- Artificial Intelligence (AI)
- Cybersecurity
- Diversity, Equity, and Inclusion (DEI)





Lifelong learning goes beyond tests, interviews, and promotions. Make continuing education accessible to everyone with 325 online offerings from *Gale Courses*.

Support adult learners with six-week personal and professional development courses taught by college instructors and designed to engage through content like images, videos, and games.

**Gale Courses** begin monthly and deliver lessons twice a week for maximum flexibility. Students have weekly opportunities to connect directly with instructors and fellow students to enrich their learning experience. They can also rate their experience and provide feedback on their course.

Some of the most popular courses include:

- Accounting Fundamentals
- Speed Spanish
- Introduction to Microsoft Excel 2019
- Discover Sign Language
- Introduction to QuickBooks Online

- Stocks, Bonds, and Investing: Oh, My!
- Project Management
   Fundamentals
- Introduction to Python 3 Programming

#### Flexible Lifelong Learning Opportunities

- New Instructor-Led Classes Every Month
- ✓ 6-Week Courses
- Certificate of Completion Awarded
- ✓ Learn with a Cohort

**Every Stage. Every Style.** 

**EVERY GOAL.** 

Invest in success for every learner with a suite of online learning resources. Gale makes discovery and access easy with an intuitive <u>landing page</u> that guides you and your patrons to the right resource based on learning goals and styles. This is a free add-on feature when a library subscribes to two or more resources in the Gale Online Learning Suite. Contact your rep and see how easy it can be to offer education for everyone!

**Learn More** 



#### Help patrons with:

- Get started videos
- ✓ Tags and text to quickly compare resources
- Full presentation of resources to help with future goals



#### A Trusted Resource for Learning Communities

Gale partners with public libraries to help expand their impact and meet the ever-evolving needs of their communities with trusted content and user-friendly technology. With Gale, public libraries have the resources they need to engage learners, develop focused programming, and reach diverse and underserved populations.

www.gale.com/public