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Exploration of Correlations between Factors Influencing Communication in Complex Product Development [Print Preview](#)

Byline: Anja M. Maier (Engineering Design Centre, University of Cambridge, England, am521@cam.ac.uk); Matthias Kreimeyer (Technical University of Munich, Institute of Product Development, Germany); Clemens Hepperle (Technical University of Munich, Institute of Product Development, Germany); Claudia M. Eckert (Engineering Design Centre, University of Cambridge, England); Udo Lindemann (Technical University of Munich, Institute of Product Development, Germany); P. John Clarkson (Engineering Design Centre, University of Cambridge, England)

Keywords:
communication; concurrent engineering; research and development management; product development organizations; case studies in industry; collaboration; maturity grid.

37 Exploration of Correlations between Factors Influencing Communication in Complex Product Development SAGE Publications, Inc. 200810.1177/1063293X07084638 Anja M. Maier Engineering Design Centre, University of Cambridge, England, am521@cam.ac.uk Matthias Kreimeyer Technical University of Munich, Institute of Product Development, Germany Clemens Hepperle Technical University of Munich, Institute of Product Development, Germany Claudia M. Eckert Engineering Design Centre, University of Cambridge, England Udo Lindemann Technical University of Munich, Institute of Product Development, Germany P. John Clarkson Engineering Design Centre, University of Cambridge, England Designing complex products, such as jet engines, cars or certain types of software, necessitates the coordination of activities of many participants during the design process. Communication is seen as the vehicle by which this coordination could be achieved. Communication itself is influenced by many different factors that are connected. This study presents an

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GDP (current US\$)

19 1950 1955 1960 1965 1970 1975 1980 1985 1990 1995 2000 2005 2010

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Japan [Print Preview](#)

Key Information	Top Companies	Sales Revenue	Top Industries	NHCS Code
Average Life Expectancy: 82.9	Japan Finance Corp.	\$1,469,429,900,000	Commercial Banking	522150
Gross National Income: \$5,228,204,748,297	Dai-ichi Life Insurance Company Ltd.	\$565,089,500,000	Direct Life Insurance Carriers	524113
Unemployment Rate: 5.03%	Daiichi Sankyo Inc.	\$299,969,000,000	Inorganic Oye and Pigment Manufacturing	325131
GDP (US \$): \$5,068,896,389,491	Huoli Holdings Inc.	\$261,406,200,000	All Other Miscellaneous Manufacturing	309999
Population: 126,884,433	Japan Post Holdings Company Ltd.	\$225,884,300,000	All Other Non-Depositor Credit Intermediation	522298
Currency: JPY Yen				

Country risk overview
[GRAPHIC OMITTED]

Country Risk Indicator: DB2c (Low Risk)

Low degree of uncertainty associated with expected returns. However, country-wide factors may result in higher volatility of returns at a future date.

The DB country risk indicator is a comparative, cross-border assessment of the risk of doing business in a country. The indicator seeks to encapsulate the risk that country-wide factors pose to the predictability of export payments and investment returns over a time horizon of two years.

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