

FOR PUBLIC LIBRARIES

■ CAREER ONLINE HIGH SCHOOL  
**BETTER YOUR  
COMMUNITY  
ONE GRADUATE  
AT A TIME**

Made Possible For Public Libraries By Gale, A Cengage Company



An Accredited, Online  
Career-Based High School  
Completion Program for Adults



**CAREER  
ONLINE**  
HIGH SCHOOL



# YOUR LIBRARY AS A LEARNING CENTER

“What contributed the most to my success was the amount of support I received... I knew this program was an amazing opportunity. The whole library staff was kind and encouraging.”

— Amanda Catalfamo, graduate  
Sacramento Public Library

Your library has the reach, tools, and vision to make a difference in the lives of adults lacking a high school education. With *Career Online High School*, you'll produce real outcomes that support positive change in your community and help fulfill your library's mission of providing educational partnership and economic stability.

This nationally accredited program allows adult students to earn their high school diploma while gaining career skills in one of ten areas.

## PROGRAM FEATURES INCLUDE:

- Easy-to-access online learning environment
- Self-paced, mastery learning instructional method
- Core academic courses aligned to national standards
- Academic coaches and support instructors
- Opportunity to learn a new skill in addition to completing academic requirements
- Career guidance and resources to help prepare for the workforce

**CAREER ONLINE HIGH SCHOOL  
ALLOWS STUDENTS TO EARN  
A HIGH SCHOOL DIPLOMA PLUS  
A CAREER CERTIFICATE**



## CAREER CERTIFICATES ARE AVAILABLE FOR:

- Certified Protection Officer
- Child Care and Education
- Commercial Driving
- Food and Hospitality
- General Career Preparation
- Home Care Professional
- Homeland Security
- Hospitality and Leisure
- Office Management
- Retail Customer Service



An Accredited, Online Career-Based High School Completion Program for Adults

# HERE'S WHY IT WORKS

*Career Online High School's* proven model is designed to ensure students achieve their educational and career goals.

## STUDENT ENGAGEMENT DRIVES SUCCESS

Reconnect adults to learning with an innovative student support system and a curriculum model that allows for a self-paced mastery of skills. Students begin coursework in their career of interest to build confidence and success.

## SUPPORTIVE AND FLEXIBLE SETTING

Academic coaches and instructors create a positive learning environment that helps students reach their maximum potential. Online delivery gives students the opportunity to complete coursework on their own schedule.

## DIFFERENT FROM A GED

Provides an alternative to the General Equivalency Diploma (GED), which requires students to pay for the standardized exam. Here, students receive the added benefit of earning a career certificate in one of ten high-growth, high-demand fields.

## THE GOAL IS WELL WITHIN REACH

It's possible to transfer credits from previously completed accredited high school courses, shortening the completion time. In some cases, students graduate in as few as six months.

## ACCREDITED PROGRAM

*Career Online High School* is accredited by the AdvancED Accreditation Commission, the national commission that confers the Southern Association of Colleges and Schools Council on Accreditation and School Improvement (SACS CASI), North Central Association Commission on Accreditation and School Improvement (NCA CASI), and the Northwest Accreditation Commission (NWAC) accreditation seals.

## PART OF THE WORLD'S FIRST ACCREDITED PRIVATE ONLINE SCHOOL DISTRICT

*Career Online High School* program administrators have over 50 years of combined experience developing and managing online academic programs. All courses are supported by state-board certified instructors.

## ALIGNED TO YOUR MISSION

The program enhances your educational and strategic missions, enabling you to empower members of your community.

## STUDENTS GRADUATE "READY FOR WORK"

In addition to career coursework, students complete a career portfolio, which includes a resume, cover letter, and the information they need to learn important career planning skills.

A HIGH SCHOOL GRADUATE WILL MAKE ALMOST

**\$10,000** 

MORE PER YEAR THAN A NON-GRADUATE\*

\*2017 U.S. Bureau of Labor Statistics

**CAREER ONLINE HIGH SCHOOL RESULTS IN A SIGNIFICANT ROI OVER A GRADUATE'S LIFETIME**

HELPING JUST 25 ADULTS EARN THEIR DIPLOMAS COULD TRANSLATE INTO

**\$8.27 MILLION**

INCREASE IN GRADUATES' EARNINGS

**\$1.82 MILLION**

INCREASE IN LOCAL, STATE, AND FEDERAL REVENUE

**\$7.3 MILLION**

IN TAXPAYER SAVINGS—MOST OF THAT BORN AT THE LOCAL AND STATE LEVEL

For *Career Online High School* sources, visit [blog.gale.com/cohs-sources/](http://blog.gale.com/cohs-sources/).





# THE CURRICULUM

Career Online High School's curriculum is comprised of **18 credits** (14 academic and 4 career) and allows students to transfer previously-earned high school credits. The curriculum incorporates the areas of study below to ensure a **comprehensive educational experience**.

*"I would recommend this program to anyone who wants a second chance in life to get their high school diploma. They have to be discipline, motivated, and willing to work hard if they want to succeed. All of this work will pay off for the greater good."*

—Roberto Menendez, graduate  
Phoenix Public Library

## LANGUAGE ARTS | 4 Credits

Grammar & Composition  
Introduction to Literature  
World Literature  
American Literature

## SOCIAL STUDIES | 4 Credits

World History  
American History  
American Government & Economics  
Health & Personal Fitness

## MATHEMATICS | 3 Credits

General Math  
Consumer Math  
Algebra

## SCIENCE | 3 Credits

Earth & Space Science  
Physical Science  
Biology

## CAREER ELECTIVES | 4 Credits

Choose from one of ten career certificates



An Accredited, Online Career-Based High School Completion Program for Adults

# TRAINING & IMPLEMENTATION

Gale's *Career Online High School* program liaison will **partner** with your library as you **engage and enroll students** into the prerequisite course and award scholarships into the full *Career Online High School* program. Together with the *Career Online High School* management team and academic coaches, Gale will work with your designated staff toward **achieving positive student outcomes**.

## GALE PROVIDES:

- Program implementation assistance and training for all designated library staff
- Dedicated account management throughout the partnership
- Student recruitment and marketing support
- Access to a *Career Online High School* library community to share best practices and gain support from other libraries offering the program
- Ongoing reports to help you monitor student success

“There are so many reasons I wanted to finish my high school diploma. The first one is to get a better job, that way my five children can have a better life. The second reason is for my children. I will be a role model for them so they can finish school on time and not struggle like I did...The program was a challenge, but in the end, it was worth it.”

—Adriana Villalpando, graduate  
Denver Public Library

“My future education and career plans are to get my Associates Degree in Homeland Security, and eventually my Master's Degree in Criminal Justice.... I'm so grateful I had the opportunity to accomplish something I never thought I would.”

—Jasmine Warren, graduate  
Virginia Beach Public Library

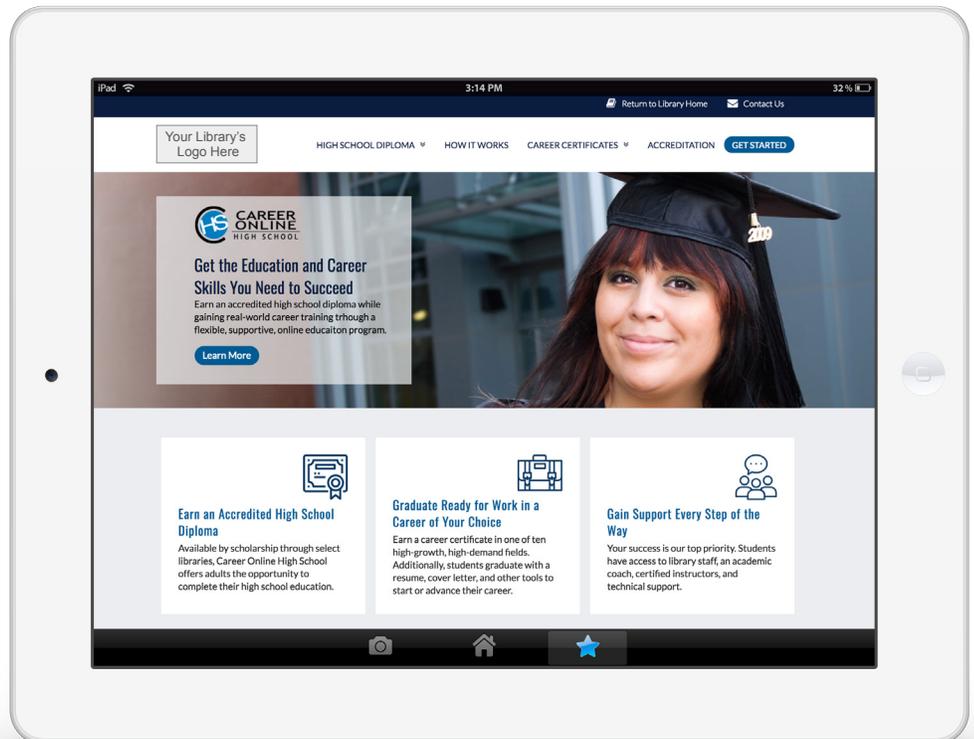


# STUDENT RECRUITMENT AND MARKETING TOOLS

In support of your mission to promote **lifelong learning**, Gale has built a comprehensive marketing and student recruitment package to help your library achieve success with *Career Online High School*. Our program liaison and marketing team will **consult** with your program manager to **customize** the promotional options that make the most sense for your community.

## CUSTOMIZED STUDENT RECRUITMENT WEBSITE

- Branded website with your library's logo where potential candidates will learn about program details
- Student self-assessment tool to capture highly qualified leads
- Search engine optimized with robust analytic reporting
- The ability to promote your library's other adult literacy programs





An Accredited, Online Career-Based High School Completion Program for Adults

## PRINT PROMOTIONS

With this program, we offer a variety of printed materials for use both within and outside of your library to create awareness and generate interest in your *Career Online High School* program, including posters, a tri-fold brochure, and flyers.

## COMMUNITY OUTREACH

Use templates and flyers for outreach to education and career-focused community organizations.

## PUBLIC RELATIONS

Gale will provide a “PR 101” overview on how to effectively customize the press release template, identify local media contacts, and pitch your story for both your program launch and graduation ceremonies.

## MARKET RESEARCH

Gain insight and analysis into your local community to identify target audiences for outreach and promotions.



## ADDITIONAL MARKETING TOOLS

- Retractable banner stand for in library and community outreach
- Social media planning recommendations and sample posts
- Template copy for email outreach, eNewsletters, or blogs
- Digital ads for your core library website



# MAKING A DIFFERENCE THROUGH EDUCATION

There is nothing that fuels real transformation more than education. Through *Career Online High School*, your library will become a pivotal space where adults can attain the credentialed learning they need.



## YOUR LIBRARY CAN CHANGE LIVES

Empower adults in your community to increase their earning potential, expand their opportunities, and enhance their intellectual capital.

**CAREER ONLINE HIGH SCHOOL PREPARES GRADUATES FOR THEIR NEXT STEP**



**79%**

OF PROGRAM GRADUATES REPORT THEY ARE PLANNING TO ATTEND COLLEGE



**98%**

OF GRADUATES WOULD RECOMMEND THE PROGRAM TO OTHERS

### CAREER ONLINE HIGH SCHOOL GRADUATES:

- Earn an accredited high school diploma
- Prepare for career advancement by earning a career certificate in one of ten high-growth, high-demand fields
- Gain employment search skills and support tools such as a resume, cover letter, and interviewing tips
- May choose to advance to post-secondary training or education



**REQUEST INFORMATION**  
[gale.com/diploma](http://gale.com/diploma)

