

CONNECT WITH LIFELONG LEARNERS

Looking for a new way to connect lifelong learners to your library? Online resources like *Gale Courses* position libraries such as yours as educational institutions—putting mastery of a new subject within your patrons' reach. In fact, *Gale Courses* deliver hundreds of engaging, instructor-led online courses focused on professional development, technology skills, and personal enrichment—all designed to help transform lives and foster positive changes in your community.



ENGAGE WITH ONLINE LEARNING

OFFER SOMETHING FOR EVERYONE

With more than 360 options to choose from, patrons can learn professional skills, earn an education credit, or develop a new hobby.

LEARN FROM THE BEST

Get one-on-one help and feedback with classes taught by college instructors who are experts in their field.

WORK AROUND BUSY SCHEDULES

Courses are six weeks long, and new sessions begin every month. Patrons can pick the start date that best fits their schedule and access the course and materials 24/7 once the session begins.

ONGOING COMMUNICATION

Weekly discussion boards allow students to engage with the instructor and peers.

BI-WEEKLY LESSONS

Lessons are assigned twice a week and feature text, video, games, and images. Patrons will have access to all previously-released lessons until the course ends.

PROVIDE CERTIFICATION

After finishing a course with a passing score, students receive a certificate of completion.

more 

TOP 20 MOST POPULAR COURSES

Introduction to Microsoft Excel 2016
Accounting Fundamentals
Speed Spanish
Grammar Refresher
Discover Sign Language
Medical Terminology:
A Word Association Approach
Beginning Writer's Workshop
Intermediate Microsoft Excel 2016
Stocks, Bonds, and Investing: Oh, My!
Creating WordPress Websites
Project Management Fundamentals
Introduction to QuickBooks Online
Drawing for the Absolute Beginner
Keys to Effective Communication
Computer Skills for the Workplace
Introduction to SQL
Human Anatomy and Physiology
Introduction to Microsoft Word 2016
Mastering Your Digital SLR Camera
A to Z Grant Writing

**“Truly outstanding!
I absolutely LOVED the
content, the engaging,
conversational style ... and
literally everything about
this course. I'm excited
about continuing to use
my newfound knowledge.
Thank you for delivering
such great information!”**

*Gale Courses student, Cobb County
Library System (GA)*



Product screen capture as of February, 2019. Actual interface may vary.

READY-MADE PROGRAMMING

Supplement your on-site class offerings without extra staff time. Patrons can further explore newfound interests and skills.

USER FEEDBACK

Students can rate their experience and provide feedback on their course. Use positive patron reviews to help promote the program to your community.

CUSTOMIZATION

Libraries can customize the product landing page with their logo and color scheme.

MEASURABLE

An intuitive dashboard with real-time tracking and reporting tools chronicles patron engagement and program outcomes.

Your library can enrich lives by providing diverse learning opportunities, including:

- Courses to support business professionals, such as business law, human resources, management, manufacturing, and marketing
- Computer and technology courses that suit skill levels from beginner to advanced
- Courses in parenting, language & arts, hobbies, and more
- A multitude of health and wellness offerings
- Select courses that offer continuing education credits

**LEARN
MORE**



888.728.9422
gale.com/gc

