Gale Presents: Udemy

HELP PEOPLE REACH THEIR GOALS AND PURSUE THEIR DREAMS

PREPARE PATRONS FOR A CHANGING WORKFORCE
On average, workers change jobs 12 times in their lifetime.¹ This makes it essential for adults to build new skills that align with industry trends. Libraries that offer online learning solutions to help patrons upskill for a new job or advance in their current profession are preparing generations of workers for the inevitable shift toward workforce automation and the unknowns of the future.

BE THE FIRST TO DELIVER PREMIER COURSES
Udemy’s dynamic, one-of-a-kind marketplace model helps signal trends and identify the hottest new skills employers want. This gives users the competitive advantage of having access to course content that responds to market changes in weeks—and sometimes even days.

GIVE LEARNERS THE POWER TO CHOOSE
Learners have clear preferences when it comes to how they want to learn. Offer patrons a personalized learning experience that puts their individual needs and interests first. Students can see top courses and trending skills, giving them the power to choose courses that fit them best. Plus, smart recommendations give users course suggestions based on previous interactions with the platform.

LEARN FROM LEADING EXPERTS
Some of the best teachers are found outside the classroom. Our instructors are world-class thought leaders, subject matter experts, bestselling authors, and award-winning professors who are working and making advancements in their fields.

One of the greatest challenges your patrons face can also be their greatest opportunity. The employment landscape is continuously changing, and workers are being tasked to learn new technologies and skills to stay competitive. *Gale Presents: Udemy* empowers users to keep up with these demands, and elevate their skill set, on a digital platform that connects them to courses taught by world-class instructors. With access to online learning, resources, and instruction, anyone—anywhere—can gain the skills to transform their lives in meaningful ways.

*Gale Presents: Udemy* connects patrons to more than 4,000 video-based online learning courses in business, technology, and personal development. This top collection, curated from 130,000 courses from Udemy.com and powered by Udemy for Business, helps learners get where they want to be.

¹ Source: Bureau of Labor Statistics

**Gale Presents**

**Udemy**

**Improve Lives Through Learning**

**Empower Learning**

**A Cengage Company**
ONLINE COURSES
FOR TODAY’S WORKFORCE

Gale Presents: Udemy encourages library patrons to meet the challenges that come with digital transformation and remain competitive in the modern workplace. This unique, one-of-a-kind resource offers thousands of timely courses on in-demand skills and trending competencies, allowing professionals to drive innovation and success in their field. In fact, 80% of Fortune 100 companies trust Udemy for employee upskilling.

MAJOR COURSE CATEGORIES
Cloud Computing
Data Science
Design
Development
Finance & Accounting
Human Resources
IT Operations
Leadership & Management
Marketing
Office Productivity
Personal Development
Project Management & Operations
Sales

WIDE SELECTION OF TOPICS
Users can search through a collection of over 4,000 courses across more than 75 categories to find high-quality, in-demand content covering all levels of technical and business skills.

MOST UP-TO-DATE COURSES
Courses are added weekly as new skills and demands emerge in each field, while outdated courses are removed.

ANYTIME, ANYWHERE ACCESS
With an app for iOS and Android, users can download courses to view off-line, listen to courses with podcast-style audio, and watch courses using Chromecast or Apple TV.

TAILOR-MADE LEARNING EXPERIENCE
Users can select the instructor and content that best match their skill needs and learning preferences, and filter search results by course features, level, duration, topic, and ratings.

SUPPLEMENTAL COURSE CONTENT
More than 60% of courses let users put their new skills into practice via assignments, quizzes, practice tests, and coding exercises.

RESOURCES FOR WORK-LIFE BALANCE
Patrons can take courses to develop their personal interests, whether they want to learn a language, tap into their creative side, or explore ways to be happy and healthy.

COURSE RATING:
Excel Essentials for the Real World
Created by Leila Gharani

Course rating 4.7 [588 ratings]

“Excellent course. Key topics expertly explained. Definitely a five star program of study. I will be able to apply the techniques learned with confidence.”

Udemy Student Review

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