Empower users with the necessary tools to easily access and interpret complex global business concepts.
Offer more opportunities for users to research and effectively interpret international business topics with Gale Business: Insights. This valuable resource compiles comprehensive business intelligence and places it into logical, useable context.

Gale Business: Insights combines Gale reference content with respected business sources and full-text periodicals to help researchers gain a broader understanding of the global nature of today’s business world.

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With Gale Business: Insights, business professionals, entrepreneurs, students, and researchers can spend less time searching and more time turning their findings into practical applications.

**GALE CONTENT**

- 440,000+ Detailed Global Company Profiles, refreshed daily
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- International Directory of Company Histories, featuring essays for 17,480+ companies
- Notable Corporate Chronologies, including with historic milestones for 2,300+ corporations worldwide
- Business Ranking Annual, including 115,000+ “Top 10” lists curated from respected businesses
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- Encyclopedia of Global Industries, exploring 125+ international industry sectors
- Encyclopedia of Emerging Industries, covering 250+ industries showing significant growth
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**THIRD-PARTY CONTENT**

- Thomson Reuters Financials
- GlobalData SWOT Reports
- Plunkett Reports
- World Bank Country Indicators
- Mergent Investment Reports
- MarketLine Industry Profiles
- EIU Country Reports
- EDGAR SEC Filings
**Gale Business: Insights** is your best go-to business resource, regardless of your experience or professional level. Students, researchers, and instructors can all benefit from our extensive content.

**FOR STUDENTS**

- Access content on companies, industries, and countries with ease.
- Find context around difficult concepts—i.e., NAICS hierarchy and financial statements.
- Compare companies, industries, or countries with live charting.

**FOR RESEARCHERS**

- Analyse company histories and chronologies in combination with current news sources.
- Access reports from respected business sources like MarketLine, Mergent, and Thomson Reuters.
- Use the financial dashboard to facilitate yearly and competitive analysis.

**FOR FACULTY**

- Follow research pathways based on common business curriculum.
- Use clearly defined content sources [trade vs. academic journals] to facilitate research.
- Access valuable business resources like SWOTs, business cases, and market reports.
EXPLORE MORE. DO MORE. ACHIEVE MORE.

Get basic info on a company

Company Profiles
Research global public and private entities including leadership, brand, competitor, and revenue information (where publicly available).

SWOT Reports and Case Studies
Access/analyse SWOT reports and case studies for corporate analysis and deeper understanding.

Learn about the company history, position in the market and industry, etc. from balanced academic sources

Gale Reference Titles
Get unbiased/balanced background from Gale’s full business catalog, including International Directory of Company Histories, Market Share Reporter, and the industry encyclopedias.

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Live Charting
Compare statistical data on companies, industries, or countries in graph or table formats and download the results.