This is the fully-searchable digital archive, allowing researchers and students to search the full text of over one million pages of the newspaper’s backfile, from its first issue in 1896 to the end of 2004, and provides insight it gives into the interests of the mass-market, ‘everyman’ reader. This also included otherwise hard to find issues of the Daily Mail Atlantic Edition.
UTILIZE OVER ONE HUNDRED YEARS OF CONTENT FROM “THE NEWSPAPER THAT RULES BRITAIN”

The Daily Mail has been at the heart of British journalism since 1896, regularly changing the course of government policy and setting the national debate, and has never been a stranger to controversy. As well as the main edition, it is the only mass-market newspaper to have had its own independent edition printed on board transatlantic liners. The Daily Mail Atlantic Edition was published from 1923-1931, and is included in this archive.

KEY STATISTICS

<table>
<thead>
<tr>
<th>Number of articles</th>
<th>Number of pages</th>
<th>Earliest document</th>
<th>Latest document</th>
</tr>
</thead>
<tbody>
<tr>
<td>Over 6.7 million</td>
<td>Over 1.2 million</td>
<td>1896</td>
<td>2016*</td>
</tr>
</tbody>
</table>

* The years 2005-2016 were released as separate modules. Some libraries may only have access until the end of 2004.

ACCESS RARE PUBLICATIONS

This archive includes Special issues, and the Daily Mail Atlantic Edition which is extremely rare and not held at the British Library.

NEWS FOR DIFFERENT AUDIENCES

The Daily Mail is one of the few newspapers to focus significantly on female audiences, providing an important insight into the attitudes, interests and opinions of women.

EXPLORE CHALLENGING QUESTIONS

It was also aimed at a mass-market audience, providing insight into how target audiences affect the representation of, and what constitutes, ‘news’.

CROSS-SEARCH FOR NEW CONNECTIONS

This archive is cross-searchable with other Gale Primary Sources collections, opening new avenues for digital humanities scholarship and uncovering new and innovative research.

A MULTIDISCIPLINARY RESOURCE

- Contemporary History
- Gender and Women’s Studies
- Nineteenth Century History
- Politics
- Social History

FEATURES AND TOOLS

Term Frequency
See the frequency of search terms within a content set to begin assessing interactions and how they developed over time.

Term Clusters
Developing research topics by identifying and organising frequently occurring themes, and revealing hidden relationships between search terms.

Text & Data Mining
At request, Gale will deliver data and metadata associated with the collection for use in data mining and textual analysis, supporting the digital humanities.

For more information or to request a free trial, please visit [gale.com/uncoverdailymail](http://gale.com/uncoverdailymail)