WHAT'S YOURS?

Some people believe that they're the only Scotchmen, are stronger because they're darker. Not of Ores, J. A. R. R. is no proof — just as most of them are.

You can always tell by their color purest palate.

Can you help us in many directions the moment J. A. R. is posted, it was chosen deliberately to reflect J. A. R.'s annual, deceptive gradations on the plate.

J. A. R. is no full of soul, you can see it in the seat and enjoy it.

So the clear distinction between their own into some of their character, not of strength, J. A. R. R. would come rather add to your pleasure than prove it's as strong as the rest. This is a Scotch with a velvet glove on. Try it. It may well be yours.

YOURS?

For a warm winter — put your trust in Valor.

Furs are all very well. But you get a sight more all-round warmth from a Valor Electric Heater... and no work problem either! Now's the time to see your Valor Electric Dealer and put winter in its place — out of your home. The Valor Co. Ltd., 5610 New Caunton St., London, W.1. Telephone: WRayton 4460.