

# The Economist

## The Economist Historical Archive

Over 160 years of history, thought and analysis now accessible online

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The collage includes covers from different decades, such as:

- A 1940s cover featuring a miner's face with the headline "Coal's strike-free future".
- A 1980s cover featuring a golden bull with red lines around it, with the headline "Wall Street What went wrong".
- A 1990s cover featuring two sheep with the headline "Hello, Dolly Cloning and its temptations".
- A 2000s cover featuring Nelson Mandela with the headline "Africa's role model".
- A 2010s cover featuring David Cameron with the headline "Who is David Cameron?".
- A 1960s cover featuring a soldier in Vietnam with the headline "Missed Opportunity Five Months for Algeria".
- A 1970s cover featuring Princess Diana in a carriage with the headline "The Royal Wedding".
- A 1980s cover featuring a moon landing with the headline "RANQUILLITY BASE... THE EAGLE HAS LANDED".
- A 1990s cover featuring a woman in a business suit with the headline "The Budget".
- A 1940s cover featuring a man in a suit with the headline "OBSTINATE INDIA DECISIVE CROATIA FUMING BRITAIN JAPAN'S NATIONALISMS".

A yellow sticky note in the bottom left corner contains the quote: "For writers and students, an unrivalled source of authoritative and accessible, political, economic and social analysis and commentary since 1843" by Professor Richard Roberts.

A barcode and the ISBN 9 780418 283042 are also visible at the bottom left.

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# The Economist Historical Archive

The complete online archive of every issue of the global weekly newspaper

On September 2nd 1843 the first issue of *The Economist* was published. Since then it has generally been regarded as one of the world's pre-eminent weekly newspapers. For more than 160 years, *The Economist* has acquired an unrivalled reputation as a primary source of intelligent and reliable information through its consistently independent editorial perspective and intelligent analysis of weekly events. To this day, it continues to report on the world's current trends and puts them into their economic and political context.

*The Economist Historical Archive* now brings you every page, every leader, all letters as well as all news articles and financial indicators, all of which are available in an easy-to-use digital format.

- How has climate change affected the world economy?
- How has Britain's stance towards European integration altered over the past decades?
- What have been the economic consequences of imperialism and colonialism?
- How has merchant and investment banking developed as an industry?
- What impact has terrorism had on world politics?

From world economy to world hunger, from Europe to the final frontier, and from politics to geography, *The Economist Historical Archive* allows students and academics, librarians and the general public to explore world events, consider their impact and analyse the consequences.

The Economist's principles and methods remain just as relevant today and this unique database offers an essential research tool for all those studying business and economics, politics and international affairs, modern history and management sciences.



Highly intelligent discussion is  
*The Economist's* contribution  
to Britain and to journalism.

Time

## Main features and benefits of this online resource

- Researchers gain access to comprehensive commentaries and objective analysis, readily accessible through topical searches
- Authoritative leaders, news, articles and letters afford a unique insight into British, European, American and world affairs
- Full-colour material (post-1997 and as available) from the new digital imaging specifically created for the edition
- Special reports on countries and industries offer a range of perspectives on markets and business
- The regular sections, including science and technology, provide an in-depth topic analysis, while book reviews and obituaries lend human interest
- Classified and display advertising profile major companies, job opportunities, tenders to be awarded and educational opportunities from a global perspective



## Usable data, integrated into your work

With a selection of fully searchable and downloadable tables, *The Economist Historical Archive* lets users export data as part of their research projects - the post-1983 Key Indicators tables are downloadable into spreadsheet applications.

### ECONOMIC INDICATORS

**OUTPUT, DEMAND AND JOBS** In the year to January, Britain's industrial-output growth slowed unexpectedly to 3.7%, calming fears of inflation. In the same period America's retail sales volume leapt by 6.3%. Spain's GDP was 2.8% higher in the fourth quarter of 1994 than a year earlier; Switzerland's was 2.6% higher.

	GDP 3 months <sup>1</sup> / year	The Economist poll GDP forecasts 1995	Industrial production 3 months <sup>1</sup> / year	Retail sales (volume)		Unemployment % rate 1 year ago
				1 year	long-term year ago	
Australia	+ 5.3	+ 7.4	+ 3.5	+ 2.8	+ 3.1	9.9
Austria	+ 14.5	+ 2.5	+ 3.0	+ 3.0	+ 14.9	6.7
Belgium	+ 0.8	+ 1.7	+ 2.7	+ 2.8	+ 9.2	3.4
Britain	+ 3.1	+ 3.7	+ 3.6	+ 2.9	+ 2.4	3.7
Canada	+ 5.9	+ 5.6	+ 3.8	+ 2.9	+ 8.4	9.7
Denmark	- 3.9	+ 3.0	+ 3.4	+ 3.0	+ 12.7	12.5
France	+ 2.4	+ 3.6	+ 3.0	+ 3.0	+ 0.8	12.3
Germany <sup>2</sup>	+ 5.3	+ 2.5	+ 3.0	+ 2.1	+ 7.8	8.2
Holland	+ 1.0	+ 1.0	+ 0.4	+ 0.3	+ 4.8	7.7
Italy	+ 4.0	+ 3.7	+ 0.9	+ 3.1	+ 9.9	11.3
Japan	+ 3.7	+ 1.1	+ 2.2	+ 3.3	+ 5.7	2.9
Spain	+ 3.0	+ 2.8	+ 3.1	+ 3.3	+ 2.5	21.9
Sweden	- 0.3	+ 0.4	+ 2.4	+ 2.7	+ 32.3	8.8
Switzerland	+ 2.3	+ 2.6	+ 2.5	+ 2.8	+ 3.2	4.5
United States	+ 4.6	+ 4.0	+ 3.2	+ 2.9	+ 6.9	6.7
					+ 6.3	5.7

<sup>1</sup> Not seasonally adjusted. <sup>2</sup> Average of latest 3 months compared with average of previous 3 months, in annual rates. <sup>3</sup> Western. <sup>4</sup> New series. <sup>5</sup> Nov-Jan.

**Now Available:** All the back issues which have made *The Economist* a key witness of history across continents and centuries are available online, thereby providing unique access to a quality primary source. This archive meets the interdisciplinary needs of academics and students enabling them to undertake comparisons of global economic, business and political trends.



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in the English language.

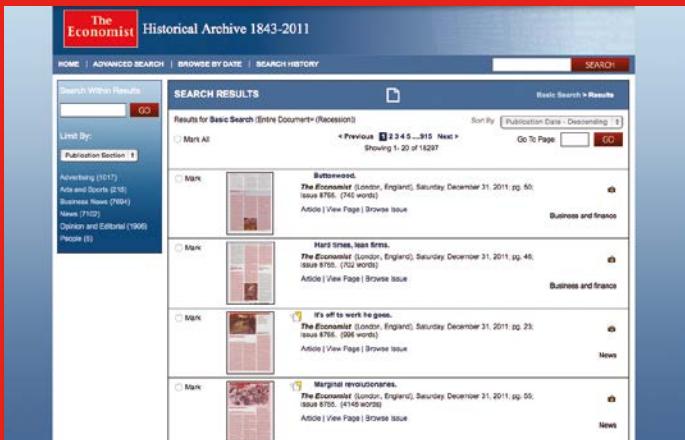
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***The Economist Historical Archive*** is a key part of Gale's growing online newspaper and periodical archive, which also includes:



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## Features

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- InfoMarks
- Exportable Key Indicator tables
- Searchable ‘covers gallery’
- Search tips
- Free technical support
- Free training

## Functionality

- Basic Search - full text searching with optional fuzzy search, and search term highlighting in the facsimile pages
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  - by date
  - by article title
  - by contributor (where identified)
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