介绍

Gale商业资源中心是一个平台将研究者连接在一起，提供更多机会探讨和解读全球商业话题。我们将极具价值且权威的内容汇集在一个全新平台上，提供多种工具实现更高效率和回报的研究体验。

从学生到商业人士，研究者都可以轻松访问这一全球化的数据库，分析复杂的国家和国际商业资讯。

- 提供丰富的内容访问
  不仅是商业数据和文章的集合，还包括案例，互动图表，相关数据，企业、国家和行业概览，研究报告，学术杂志，新闻报道等等

- 探索优化的检索结果
  平台界面友好，互动数据图表等工具易于使用，使检索信息方便快捷，数据运用灵活

- 不断延伸的研究之路
  不断更新，为研究学者提供最新的参考资讯，根据用户浏览的文章提供更多推荐阅读资源
以检索“Apple”为例，关键词检索有联想功能。
Financial performance 财务

财务数据和金融数据

损益表、资产负债表和现金流量表以及比率和可视化图表

Balance Sheet
A Balance Sheet is the financial position of a business listing the assets, liabilities, and owner's equity. In other words, Balance Sheet illustrates a business's net worth. The assets should always equal the liabilities plus owner's equity.

<table>
<thead>
<tr>
<th>Reported Period</th>
<th>Apple Inc.</th>
<th>Apple Inc.</th>
<th>Apple Inc.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2022 Annual</td>
<td>2023 Annual</td>
<td>2024 Annual</td>
</tr>
<tr>
<td><strong>Assets</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current Assets</td>
<td>155,658,000</td>
<td>168,030,000</td>
<td>182,810,000</td>
</tr>
<tr>
<td>Investment</td>
<td>6,924,000</td>
<td>8,394,000</td>
<td>10,240,000</td>
</tr>
<tr>
<td>Total Investments</td>
<td>3,869,000</td>
<td>4,493,000</td>
<td>5,393,000</td>
</tr>
<tr>
<td>Other Current Assets</td>
<td>8,000,000</td>
<td>8,800,000</td>
<td>9,800,000</td>
</tr>
<tr>
<td>Total Assets</td>
<td>199,433,000</td>
<td>217,627,000</td>
<td>224,836,000</td>
</tr>
</tbody>
</table>

| Liabilities and Owners' Equity |            |            |            |
| Total Liabilities       | 131,802,000 | 145,401,000 | 159,396,000 |
| Total Current Liabilities | 125,416,000 | 132,689,000 | 141,396,000 |
| Accrued Expenses        | 3,504,000   | 3,982,000   | 4,602,000 |
| Accounts Payable        | 44,215,000  | 49,712,000  | 55,210,000 |
| Current Port of JST Debt Capital Loans | 11,257,000 | 12,257,000 | 13,257,000 |
| Payable Revenue         | 6,962,000   | 7,962,000   | 8,962,000 |
| Other Current Liabilities | 2,000,000 | 2,200,000   | 2,400,000 |
| Total Current Liabilities | 129,969,000 | 137,969,000 | 145,969,000 |
| Long-term Liabilities   | 33,464,000  | 41,464,000  | 48,464,000 |
| Long-term Debt          | 33,464,000  | 41,464,000  | 48,464,000 |
| Total Liabilities       | 163,426,000 | 177,426,000 | 193,426,000 |
| Total Equity            | 35,807,000  | 40,201,000  | 41,380,000 |
| Cash and Cash Equivalents | 34,000,000 | 36,000,000 | 38,000,000 |
| Additional Paid-in Capital | 1,807,000 | 2,207,000 | 2,607,000 |
| Retained Earnings        | 3,668,136   | 4,447,136   | 5,226,136 |
| Treasury Stock - Common | 64,490,000  | 64,490,000  | 64,490,000 |
| Common Stock, Total     | 64,490,000  | 64,490,000  | 64,490,000 |
| Preferred Stock - Non-Restricted, Net | 57,395,000 | 57,395,000 | 57,395,000 |
| Total Liabilities & Shareholders' Equity | 232,836,000 | 248,201,000 | 264,380,000 |

Statement of Cash Flow
Apple Inc.

Statement of Financial Position
Apple Inc.
Financial Performance Over Time

互动图表

点击跳转更多对比工具

可查看下载表格形式，筛选对比项目
Competitors

Company Name | Revenue (US$ million)
---|---
Microsoft Corporation | $168,088.0 M
Dell Technologies Inc. | $92,154.0 M
Samsung Group | 

Industry

Primary Industry: Manufacturing

- 3341: Computer and Peripheral Equipment Manufacturing
  - 33411: Electronic Computer Manufacturing
  - 33412: Computer Storage Device Manufacturing
  - 33418: Computer Terminal and Other Computer Peripheral Equipment Manufacturing

View company's secondary industries »

Industry Classification

Public companies self-identify their primary industry using the North American Industry Classification System (NAICS). They may also identify secondary industries, often unrelated to the primary. Because they are self-identified, competitors often have different primary industries.

334220: Radio and Television Broadcasting and Wireless Communications Equipment Manufacturing
334290: Other Communications Equipment Manufacturing
334118: Computer Terminal and Other Computer Peripheral Equipment Manufacturing
423690: Other Electronic Parts and Equipment Merchant Wholesalers
423430: Computer and Computer Peripheral Equipment and Software Merchant

Close
Competitors 互动图表

企业图表对比/行业对比/国家与地区对比
可同时对比三个对象
可跳转至相关页面阅读更多信息
The top 30

Authors: Christopher Delporte, Michael Barbella, and Niki Anroosmith
From: Medical Product Outsourcing (Vol. 10, Issue 6)
July-August 2012 24,664 words Cover story 1530L
The word “normal” is a relative term. Civilized societies have used it for centuries to describe any type of activity, behavior, emotion, habit or trait that its members deem common or appropriate. Normal has no...

Extended Producer Responsibility for Durable Products.

Authors: Ist Alev, Yoval V. Agrawal, and Atalay Atasu
From: Manufacturing & Service Operations Management (Vol. 22, Issue 2) Peer-Reviewed
March-April 2020 14,642 words Article 1580L

Trade-in Remanufacturing, Customer Purchasing Behavior, and Government Policy.

Authors: Fujiang Zhang and Rengyu Zhang
From: Manufacturing & Service Operations Management (Vol. 20, Issue 4) Peer-Reviewed
Fall 2018 12,589 words Article 1530L

Global - Online Retail.

From: Global Online Retail
2021 12,547 words Industry overview 1460L
MarketDefinition The online retail market includes all sales within Clothing & Footwear, Electricals, Food & Grocery, Health & Beauty, Home and Other (Books, News & Stationery, Jewelry & Watches, Luggage & Leather...

North America - Online Retail

From: Online Retail in North America
Nov. 29, 2018 8,326 words Industry overview 1415L
MarketDefinition The Online retail market includes all sales within each category listed below, provided they take place over the internet, where the payment does not occur in-store on a later occasion. Data is...

United States - Consumer Electronics.

From: Consumer Electronics in the United States
2018 7,502 words Industry overview 1400L
MarketDefinition The Electrical and Electronics Retail market is comprised of the sales of communications equipment, computer hardware and software, consumer electronics, household appliances, and photographic...
Apple, Inc., the UAE, and Joplin, Missouri: An Ethical Opportunity?

Authors: Christine Kuglin, Rick L. Croser and Jenna J. Haynes
Date: Annual 2017
Publisher: Society for Case Research

Document Type: Case study
Length: 3,340 words
Lexile Measure: 1200L

The case study focuses on the ethical implications of Apple Inc.'s decision to sell its Mac computers in the United Arab Emirates (UAE) and in Joplin, Missouri. Apple has faced challenges in both markets due to local regulations and cultural differences. The case examines how Apple managed these situations and the ethical considerations involved.

The case study is intended to be used as a basis for class discussion. The views of the authors and do not necessarily reflect the views of the publishers.

The downloading of textbooks or computers. Joplin used computers to educate their students. Thus, school officials asked Apple, Inc. to use their Macs to replace their destroyed computers. Apple, Inc., provided additional assistance. However, the United Arab Emirates bought $500,000 upfront and $500,000 in matched donations so Apple could replace their destroyed computers.

The UAE demonstrated social responsibility in their ethical decision-making. Apple, Inc., demonstrated their commitment to social responsibility.

Related Subjects:
- Apple Inc.
- Corporate responsibility
- Education
- Social responsibility
- Information technology
Apple, Inc., the UAE, and Joplin, Missouri: An Ethical Opportunity?

Authors: Christine Kuglin, Rick L. Crosser and Jemma J.

Abstract:
This teaching note was prepared by the authors and is intended to be used as a basis for class discussion. The views represented here are those of the authors and do not necessarily reflect the views of the Society for Case Research. The views are based on professional judgment.

Critical Incident Overview

On May 22, 2011, a tornado destroyed a large portion of Joplin, Missouri. The Joplin tornado was the deadliest in the U.S. since modern record keeping began in 1950 by the National Weather Service. Six schools, including the city's only high school, were destroyed. Insurance would cover construction of the new buildings but would not replace textbooks or computers. Joplin used Apple computers extensively to educate their students. Thus, school officials asked Apple Inc. to specially assist them in purchasing new Macs to replace their destroyed equipment. However, the UAE refused to grant Joplin School District additional assistance. However, 1 (UAE) stepped in and agreed to donate $500,000 upfront and $500,000 over the school district could purchase MacBook laptops. The UAE donated its contribution to Joplin schools in its time of need. Asian-American

This critical incident is applicable for courses in ethics, business ethics, responsibilities, and public policy.

Research Methods
引用

四种常用引文格式
可以导出至其他引用工具中
### United States

#### Country/Territory Profile

<table>
<thead>
<tr>
<th>GDP (US$ million)</th>
<th>GDP Growth</th>
<th>Population</th>
<th>Population Growth</th>
<th>GDP per capita (US$)</th>
<th>GNI (US$ million)</th>
<th>Unemployment</th>
</tr>
</thead>
<tbody>
<tr>
<td>$20,894,500</td>
<td>5.9%</td>
<td>331,493,745</td>
<td>0.1%</td>
<td>$43,388</td>
<td>$633,200</td>
<td>5.8%</td>
</tr>
</tbody>
</table>

#### Country/Territory Overview

The United States of America, commonly known as the United States, is a country primarily located in North America. As one of the largest countries by total area in the world, it consists of 50 states, a federal district, 5 major unincorporated territories, 320 larger reservations, and some minor possessions. The country shares its borders with Canada to the north and Mexico to the south and maritime borders with Cuba, Russia, and the Bahamas. The United States has the most technologically powerful economy in the world, with a per capita Gross Domestic Product (GDP) of $59,520. U.S. firms are at or near the forefront in technological advances, especially in computers, pharmaceuticals, and medical, aerospace, and

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#### Top Companies by Revenue

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Revenue (US$ million)</th>
<th>Country/Territory</th>
</tr>
</thead>
<tbody>
<tr>
<td>Federal National Mortgage Association</td>
<td>$42,911,300.0 M</td>
<td>USA</td>
</tr>
<tr>
<td>Citigroup Inc.</td>
<td>$22,921,413.0 M</td>
<td>USA</td>
</tr>
<tr>
<td>The Vanguard Group, Inc.</td>
<td>$11,285,000.0 M</td>
<td>USA</td>
</tr>
<tr>
<td>Bank of America Corporation</td>
<td>$10,169,435.0 M</td>
<td>USA</td>
</tr>
<tr>
<td>Federal Home Loan Mortgage Corporation</td>
<td>$3,026,560.0 M</td>
<td>USA</td>
</tr>
<tr>
<td>Capital Group Companies, Inc.</td>
<td>$2,583,000.0 M</td>
<td>USA</td>
</tr>
<tr>
<td>Morgan Stanley</td>
<td>$1,222,230.0 M</td>
<td>USA</td>
</tr>
<tr>
<td>Prudential Financial, Inc.</td>
<td>$937,542.0 M</td>
<td>USA</td>
</tr>
<tr>
<td>AIA U.S.</td>
<td>$842,713.5 M</td>
<td>USA</td>
</tr>
<tr>
<td>McCormick, Inc.</td>
<td>$709,799.0 M</td>
<td>USA</td>
</tr>
<tr>
<td>Doctor’s Associates, Inc.</td>
<td>$681,150.0 M</td>
<td>USA</td>
</tr>
<tr>
<td>The Charles Schwab Corporation</td>
<td>$667,370.0 M</td>
<td>USA</td>
</tr>
<tr>
<td>U.S. Bancorp</td>
<td>$577,500.0 M</td>
<td>USA</td>
</tr>
</tbody>
</table>

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#### MarketLine Industry Reports

- Motorcycles in the United States
- September 2012

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国家地区综述|产业报告|互动图表|知名企业
Advanced Search 高级检索

检索主题
可增加检索关键词
可选择不同关键词检索类型

筛选条件：
内容类型
出版物名称
同行评审
包含图表
时间
规模
等
Topic Search 主题检索
Glossary

Use this business glossary to look up unfamiliar business terms by typing a term into the search box or scrolling down the alphabetical list you see below.

Search glossary:

10-K Report
In the United States, a mandatory annual report filed with the Securities and Exchange Commission (SEC) by publicly held firms.

30-Day Revision Momentum
The number of times an analyst has revised an earnings estimate upwards or downwards in a 30-day period.

260-Degree Feedback
An evaluation method that incorporates feedback from the worker, his/her peers, supervisors, subordinates, and customers. Also called multi-rater feedback, multi-source feedback, or multi-source assessment.

3PL
A neutral intermediary in the supply chain that provides logistics and other support services. Also called third-party logistics.

4 Cs
A consumer approach to producing commodity, cost, channel, and communication. 4 Ps

4 Ps
The balance of marketing techniques required for selling the product: 1) Price - the price of the product, particularly the price compared to one's competitors. 2) Product - targeting the market and making the product appropriate to that market segment. 3) Promotion - sales promotion, advertising, sponsorships, or other promotions. 4) Place - how the product is distributed. Current trends are towards shortening the chain of distribution. Also called the Marketing Mix.

4 Vs Model
A model for pricing comprising Validity, Value, Variety, and Vogue.

401(k) Plan
A financial plan where employees contribute a percentage of their earnings to a fund that is invested in stocks, bonds, or money markets for the

Joint Venture
Venture in which two or more people combine efforts in a particular business enterprise, usually a single transaction or a limited activity, and agree to share the profits and losses jointly or in proportion to their contributions. Also called Jv.

Kuwait Innovation
A frugal and flexible approach to innovation that is dominant in India.

Junk Bond
A bond issued by an unproven company or a company experiencing financial problems. In exchange for accepting the high risk of not being paid, purchasers of junk bonds are offered high interest rates. Also called a high-yield bond.

Just-in-Time Production
A system of production in which materials, parts and finished products are delivered at the precise time they are needed. This encourages lower stock holdings, shorter lead times, quicker supply chains, better customer contact and relations, greater efficiency and a more profit-focused organization. Also called JIT.

JY
Venture in which two or more people combine efforts in a particular business enterprise, usually a single transaction or a limited activity, and agree to share the profits and losses jointly or in proportion to their contributions. Also called joint venture.

Kuldeep-Kicks Test
A change in production or distribution is desirable only if those who gain can compensate those who lose, and still be better off.

Keogh Plan
Designed for self-employed persons and unincorporated businesses as a tax-deferred pension account. Also called Self-Employment retirement plan.

Key Performance Indicator