

ROMANCE STANDING ORDER PLANS

OFFER EQUITY IN CONTENT & FORMAT WITH LARGE PRINT

- **Simplify accessibility with large print.**
The increased font size and spacing mean fewer words per page, allowing more frequent page turns that keep readers engaged.
- **Build a more equitable and diverse collection.**
A thoughtfully diversified large print collection signals that librarians are cognizant of patron needs in both content and format.
- **Include a format that benefits all readers.**
Large print books are finding more diverse and younger audiences as people discover this easy-to-read format.

MORE STANDING ORDER PLAN PERKS

- 25% off discount from list price
- Books arrive shelf-ready
- 100% guarantee on fulfillment and binding



SPICE UP YOUR SHELVES

Keep your collection fresh with newly popular authors and trending subgenres. From regency to romantasy, sport themes to body-positive heroines, or suspenseful paranormal tales, this plan supports a spectrum of romance readers.

READERS CAN'T GET ENOUGH ROMANCE

Romance is quickly emerging as today's fastest-growing and highest-earning genre, leaping past thrillers and manga. Sales of romance print books increased by 52% in 2022.

ROMANCE IS BASKING IN A NEW AGE

With the help of #BookTok, the genre is finding younger audiences, and its subgenres are shining. As its readers evolve, diverse protagonists are broadening the traditional definition of a heroine. Characters are more complex and relatable, and likely to feature people of color or members of the LGBTQ+ community.

SWOON-WORTHY AND ACCESSIBLE

Large print offers a format that is accessible, inclusive, and meets the diverse reading needs of your community. Easier on the eyes, large print romance titles offer an escape from the stresses of everyday life and hours of screen time.



If you're looking for a way to effortlessly maintain a more accessible romance collection, a standing order plan will ensure fresh, spicy titles every month — straight from bestseller lists and #BookTok.

AVAILABLE PLANS:

W23	2 titles a month	24 titles a year	\$639 annually
W21	3 titles a month	36 titles a year	\$936 annually
W02	4 titles a month	48 titles a year	\$1,233 annually

SIGN UP TODAY. SEE CIRCULATION RISE!