Eighteen functional-area reading curricula are outlined below. Items listed beneath each heading represent titles of specific essays in the *EoM*.

1. CORPORATE PLANNING AND STRATEGIC MANAGEMENT
   - Aggregate Planning
   - Brainstorming
   - Business Continuity Planning
   - Business Plan
   - Capacity Planning
   - Decision Making
   - Decision Rules and Decision Analysis
   - Decision Support Systems
   - Diversification Strategy
   - Divestment
   - Downsizing and Rightsizing
   - Economies of Scale and Economies of Scope
   - Exporting and Importing
   - Franchising
   - Free Trade Agreements and Trading Blocs
   - Futuring
   - Gap Analysis
   - Generic Competitive Strategies
   - Globalization
   - Goals and Goal Setting
   - Group Decision Making
   - Location Strategy
   - Macroeconomic Forces
   - Make-or-Buy Decisions
   - Manufacturing Resources Planning
   - Market Share
   - Mergers and Acquisitions
   - Miles and Snow Typology
   - Multiple-Criteria Decision Making
   - New Product Development

2. EMERGING TOPICS IN MANAGEMENT
   - Activity-Based Costing
   - Affirmative Action
   - Angels and Venture Capitalists
   - Artificial Intelligence
   - Assessment Centers
   - Balanced Scorecard
   - Bar Coding and Radio Frequency Identification
   - Business Continuity Planning
   - Business Process Reengineering
   - Cafeteria Plan—Flexible Benefits
   - Cellular Manufacturing
   - Chaos Theory
   - Coalition Building
   - Complexity Theory
   - Concurrent Engineering
   - Consulting
   - Contingency Approach to Management
   - Contingent Workers

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